

Reimagined!

The Avenue of Trees

***We have made some exciting changes to
the 2024 Avenue of Trees!
Read on and join the challenge!***



We will be building the display in the lobby of the Best Western Okotoks Inn & Suites from Nov. 16 - Dec. 17. It will be open to the public 24hrs a day.

We are challenging businesses and organizations to design a Christmas Tree and send their designs to the Sheep River Health Trust by Nov. 1.

As space is limited, only ten Christmas Tree designs will become part of the Avenue of Trees. Decorators will receive an invitation to our Decorating & Recognition Party taking place on Saturday Nov. 16 from 12pm - 5pm at the Best Western Plus Okotoks Inn & Suites.

During this special event, all the trees will be decorated onsite. We will have cookies and hot chocolate along with Christmas music to hum while decorating. Once the trees are completed, we will award ribbons to take home, in a variety of categories. We will also give away prizes to the top three trees. Sponsors will also be invited to help recognize your efforts and we will acknowledge their support. See the invitation for more details.

This year, every tree will be available to purchase for \$500, as part of a sponsorship. All ten trees will then be donated and delivered to a person/family in need of a tree. Funds received through this sponsorship will go to the Sheep River Health Trust to support health & wellness in the Foothills.

Fans of the Avenue of Trees will be able to vote for their favourite at the hotel and on Fb. The winner will receive the coveted Avenue of Trees Trophy and a gift card to donate to their charity of choice.

We are excited to see your designs that will bring joy and sparkle to many, while also benefiting the community!

Not able to decorate a tree? No problem! Become a sponsor for the Avenue of Trees. Call 403-995-5400 for more information about decorating or sponsorship.

Reimagined!

2024 Avenue of Trees Design Challenge

***We challenge YOU to use your imagination and creativity
to design a Christmas Tree for the 2024 Avenue of Trees!***

The Design Specs:

- Theme - choose whatever you like.
- Give your tree a name/title for signage, and online promotions.
- Please don't include your logo or advertising on the tree. We will display your logo for you. (It's a surprise to be revealed at the decorating party!)
- Alcohol, cannabis, and food products are not permitted on the tree for safety reasons.
- Trees should only have a skirt at the bottom. (No props.)
- Only include decorations that can be hung on the tree.

About the Tree:

- Tree Decorators are responsible for purchasing all decorations, ornaments, trim, and lights (including the tree), garland, and tree skirt.
- All trees, greenery, and decorations must be **artificial and unscented**.
- Trees must be **PRE-LIT and between 4 and 6 feet** tall.
- Various styles of trees are encouraged. **(We need at least 2 pencil trees.)**

Guidelines:

- Draw your design on the **Christmas Tree Design Sheet**. (You don't have to be an artist! Do your best to show the theme and what decorations you would like to use.)
- Designs need to be submitted on the attached Design Sheet.
- The **Design Sheet and Decorator Form** must be completed in full to be considered.
- Scan both forms and email to christine.oakes@ahs.ca.
- The deadline for submission is **Nov. 1, 2024 at 12pm**.
- You will receive an invite to our **Decorating Party - Nov. 16 (12pm-5pm)**. This is the only day that trees can be decorated or assembled.
- Only Christmas trees will be included in the event.

Have Fun Designing!

Reimagined!

2024 Avenue of Trees Decorator Form

***Please complete all of the following fields.
Scan the Design Sheet and Decorator Form.
email both to christine.oakes@ahs.ca
Deadline for submission is Nov. 1 at 12pm.***



Contact Name: _____

Business/Organization: _____

Phone: _____

Mailing Address: _____

email: _____

Theme/Name of Tree: _____

Height of Tree (ft): _____

How many people will be decorating your tree? _____

Will you be able to attend the Decorating Party on Nov. 16 (12pm-5pm)?
Circle: Yes or No

Do we have your permission to photograph you and your team
(including minors) with your tree for marketing purposes? Circle: Yes or No

***Thank you for your GENEROSITY!
Expect a response by Nov. 2.***

Reimagined!

***The Avenue
of Trees
Design
Sheet***

