



Sheep River HEALTH TRUST

Healthy Developments

September 2023 Volume 3

Happy 10th Anniversary Radiothon! We Did it Together!

On June 22, 2023 Sheep River Health Trust and the Eagle (100.9fm) hosted the 10th annual “Together We Make a Difference” Radiothon. This event has become a tradition in the Foothills community. The fundraising goals increase every year to meet the increasing demand for health and wellness support in the Foothills. This year we surpassed our goal of \$75,000 and raised **\$82,722.95**.



On hand for the celebration was Mayor Tanya Thorn. Tanya has a long-standing history with Sheep River Health Trust as a former employee for six years. Along with Executive Director Andrea Mitchell, Mayor Thorn helped cut an anniversary cake and share some anecdotes about the Trust on-air.

Radiothon has become a full block party with food trucks, vendors, music and live interviews with various members of the community. Executive Director Andrea Mitchell remembers a time when the Radiothon took place at the Okotoks Sobeys. “Many years ago there was a snowstorm on the day of the event. It took a lot of effort to setup as we had to help shovel out the front entrance. We have come a long way!”

Regardless of weather or location, people continue to support Radiothon year after year. With the help of our Health Champions (Okotoks Ford, Sobeys, Century 21, Anthem United and Partners), local businesses and individuals in the community, we continue to make a difference together.





Okotoks Safeway Shows Support for Health & Wellness

Thinking of grocery shopping soon? If you are a customer of Safeway in Okotoks then you may have visited their new location at D'arcy Crossing. This beautiful store officially opened on July 20, 2023.

They were nice enough to include Sheep River Health Trust in the festivities. As part of their grand opening, they chose us as their charity of choice for a \$2,500 donation.

The donated funds will go towards the School Meal Program. This program feeds over 19,000 children in the Foothills.

We want to thank owner Leslie Robb and Safeway for their generous contribution.



Community Impact

Read all about it! Sheep River Health Trust released the 2022-2023 Impact Report in August. Highlights include information about the amount of funds raised, the number of donors, volunteer hours as well as a snapshot of where your donation went.

You can read the full report on our website:

www.sheepriverhealthtrust.ca

Upcoming Events

We are entering a busy time of year! We are currently working with AHS to determine what projects and campaigns are a priority in our community. We are also starting to plan the following fundraisers:

Photos with Santa – Located at the Best Western Plus Okotoks Inn and Suites, guests interact with Santa during their pre-booked family photo session. Each family receives a unique code and a link to access their photo

gallery where they can download up to 30 photos. We will start booking for returning families on Sept. 18. Bookings will be open to the public on Oct. 2.

Annual Campaign – Look for mail from our Executive Director about opportunities to give starting in the middle of November.

Light Up Okotoks – Starting November 1, buy a ticket in the "Flip the Switch" Raffle. The winning ticket owner has the opportunity to designate a child or youth of their choice, 17 years of age or younger, to “flip the switch” lighting the Christmas Tree for "Light Up Okotoks" on Nov. 17.

Points of Light – Your “Point of Light” is honored by donating to the Sheep River Health Trust. We will start accepting these tributes on Nov. 13. Names appear in the Western Wheel to recognize the honorees in January 2024.

Breakfast with Santa - Share a holiday breakfast with Santa at the Best Western Plus Okotoks on Dec. 9. Ticket sales start on Oct. 2.

Avenue of Trees - Located at the Best Western Plus Okotoks Inn and Suites, 30 fully decorated trees are showcased thanks to the generosity of our Tree Decorating Sponsors. Of those trees, ten become part of our “Tree of Hope” campaign where families are nominated and picked to receive a tree delivered to their homes. Nominations start in mid-October.

Thank you to our 2023 Health Champions

Anthem 



CENTURY 21
FOOTHILLS REAL ESTATE

partners
Development Group

Sobeys



Sheep River Health Trust
403-995-5400
sheepriver.healthtrust@ahs.ca
www.sheepriverhealthtrust.ca

Follow us for the most up-to-date information!



Sheep River Health Trust | 11 Cimarron Common, 11 Cimarron Common,
Okotoks, T1S2E9 Canada

[Unsubscribe sheepriver.healthtrust@ahs.ca](mailto:unsubscribe@sheepriver.healthtrust@ahs.ca)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by sheepriver.healthtrust@ahs.ca powered by



Try email marketing for free today!