



Sheep River
HEALTH TRUST

The 2025
Season of Giving
Sponsorship
Package

sheepriverhealthtrust.ca

The 2025 Season of Giving

Sponsorship Package

Welcome to the Season of Giving. This time of year, the Sheep River Health Trust loves to celebrate the holidays with a variety of activities for everyone to enjoy. What better way to raise funds to support health and wellness in the Foothills than experiencing the magic of Christmas for a great cause!

The Season of Giving Events

All events are held at the Best Western Plus Okotoks Inn & Suites.

Photos with Santa (Nov. 15 - Dec. 18)

This has become a tradition for approximately 700 families each year. It's no wonder, with a professional Santa and photos taken by a professional photographer. This year we also have a newly designed set! Following their session, each family will receive a unique code and a link to access their photo gallery to download all the photos from their private session.

Avenue of Trees (Nov. 17 - Dec. 14)

Enhance your holidays by visiting our display of fully decorated trees showcasing various themes created by local businesses and organizations. All trees are sponsored and then at the end of the event, delivered to a family/person in need of a Christmas Tree. Visitors can vote for their fan favourite on Facebook or at the hotel.

Breakfast with Santa (Dec. 13 - 10:00 am - 11:30 am)

This family-friendly event is sure to bring joy and wonder into the hearts of children of all ages. Santa visits individual guests at each table while they enjoy a delicious breakfast. Joining Santa this year is a special guest - The Grinch! Guests can also enjoy our new "make your own ornament" table, face painting and glitter tattoos. Don't forget your cameras or letters to Santa!

Sponsorship Levels

The Season of Giving Sponsorship - \$5,000

This is the highest level of support for our events.

Your donation can be applied to any of the 3 events listed above.

Benefits:

- Logo will be prominent in all event advertising.
- Logo and link to your business on the Sheep River Health Trust Website.
- Social Media recognition with your logo.
- Radio mention on The Eagle 100.9 FM.
- Recognition in the Sheep River Health Trust Newsletter.
- 5 complimentary "Photos with Santa" sessions for your staff or clients.
- Charitable tax receipt.

The Winter Wonderland Sponsorship - \$2,500

This is the 2nd highest level of support for our events.

Your donation can be applied to any of the 3 events listed above.

Benefits:

- Logo will be prominent in all event advertising.
- Logo on the Sheep River Health Trust Website.
- Social Media recognition with your business logo.
- Radio mention on The Eagle 100.9fm
- 8 complimentary "Breakfast with Santa" passes for your staff or clients.
- Charitable tax receipt.

Photos with Santa

Sponsorship - \$500

This level of sponsorship is specific to the Photos with Santa event.

We are looking for sponsors for each of our Santa sessions (Nov. 15 - Dec. 18).

Please call to choose a specific date within this time frame.

Benefits:

- Exclusive recognition as the Photos with Santa Sponsor on your chosen date. Your logo will appear on a sign at the entrance to the set. There is only 1 sponsor per date.
- Recognition on social media.
- 1 complimentary photo session.
- Charitable tax receipt.

Avenue of Trees Sponsorship - \$500

This level of sponsorship is specific to the Avenue of Trees event. This year, **All** of the decorated trees on display can be sponsored for \$500 each. Every tree will be donated to a family/person in need of a Christmas Tree.

Benefits:

- Your logo will appear on an ornament on the tree you sponsor.
- Pictures of the tree with your logo on our social media.
- Business will be highlighted in the letter to the recipient of the tree.
- Charitable tax receipt.

The Breakfast with Santa

Sponsorship - \$500

This level of sponsorship is specific to the Breakfast with Santa event. We are looking for Sponsors for Dec. 13 (10:00am -11:30am).

Benefits:

- Logo displayed on event signage.
- Recognition on our social media.
- 2 passes to Breakfast with Santa.
- Charitable tax receipt.

How to Sponsor a Season of Giving Event

Email our office - christine.oakes@ahs.ca

Please include the following information:

1. Contact Name
2. Business/Organization
3. email
4. Telephone #
5. Address for tax receipt
6. What sponsorship would you like to purchase?
7. What event would you like to sponsor?

***Once we
receive your
email we will
call you to
complete your
registration.***